

ABSTRACT OF THE DISCLOSURE

SECRET

A computer program product which sends an e-mail message to specified destinations after modifying the wordings used in the message according to the social relationship between the sender and recipient. An address management unit manages addresses of e-mail recipients in association with their social relationships with the sender. A message data reception unit receives a source message, and a recipient identifier reception unit receives recipient identification data which identifies at least one e-mail recipient specified as the destination of the message. A social relation identification unit identifies the social relationship between the sender and the identified recipient, comparing the received recipient identification data with the address data being managed by the address management unit. A message rewriting unit rewrites the source message according to the social relationship identified by the social relation identification unit.